

ΕΡΑνεΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step 
DIGITAL UPGRADING OF ENTERPRISES

The enterprise has been co-financed by the Action, which aims at the digital upgrade of very small, small and medium - sized enterprises.

The investment concerns new ICT equipment, software and digital services.



European Union
European Regional
Development Fund


HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS

SPECIAL SECRETARIAT FOR
ERDF, CF & ESF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνεΚ



Partnership Agreement
2014 - 2020

Co-financed by Greece and the European Union

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The enterprise ΠΟΔΕΑ ΟΕ based in Western Greece region, has joined the Action "Digital Step" with a total budget of **84 million €**. The Action aims at the digital upgrading of very small, small and medium - sized enterprises.

The investment's total budget is 22.250€ out of which 11.125€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Procurement and installation of ICT equipment
- ✓ Software for office applications, web development, e-shop services etc.
- ✓ Digital services (Digital advertising, e -security certifications, data entry and transfer etc.)
- ✓ Wage costs for new personnel

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions

The support of ΕΡΑνεΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



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